

## **"Uniqueness Leads To a Great Book"**

"The Power of Being Different" by John Paul Carinci is a unique look at achieving success. Just when the "Success" genre has fallen asleep, an author such as John Paul Carinci comes out of nowhere and asks the questions, "Where are you in your life's journey? Is time speeding up or slowing down? At what stage are you?"

"The Power of Being Different" (ISBN: 9781603888028) is a different and original look at "YOU," capturing a daily positive attitude, grabbing "15 minutes a day " just for you, understanding and utilizing your "subconscious mind" and "The Power Deep Inside!"

"The Power of Being Different" is written from the perspective POV (point of view) of an author who has traveled down the road already but has no problems sharing with us (if we listen) the power of becoming successful. Everything is here on this earth for us to make and create our own opportunities.

"The Power of Being Different" by John Paul Carinci is the only "success" genre book that I have ever read that actually "looks at the opposite of success --- total failure." Why do some win and others shoot themselves in the foot? "Why do some lose the gumption to push?" One reason the author points out is that they "lose their motivation." They burn out, mentally and emotionally. "They lose the spark, the magic and the excitement of their work." DISCOVER AND REDISCOVER, says the author, will give you new meaning and drive - "A burning desire to accomplish." Quoting Jack London, American author (1876-1916), "I would rather be ashes than dust! I would rather that my spark should burn out in a brilliant blaze than it should be stifled by dry-rot. I would rather be superb...The proper function of man is to live, not exist."

John Paul Carinci has been a successful business owner for 30 years. Currently, he is President of Carinci Insurance Agency Inc., with over 200 brokers. John is also an author, songwriter, and poet. He is the CEO of Better Off Dead Productions Inc., a movie production company. As a writer, some of John's other works include "Better Off Dead," "A Second Chance," "In Exchange Of Life," "Better Off Dead Again," and "Reflections In Poetry." John is also co-writer of the screenplays "Better Off Dead" and "A Second Chance," which was adapted from his novels, and may be produced as motion pictures in the coming months.

Do you want to be a leader? If so, get a copy of "The Power of Being Different" (ISBN: 9781603888028). John Paul Carinci asks, "Why are very few people leaders?" and then follows up with, "Many people are followers in general and in most all aspects of life. Many seem to follow others, much like all the mice that fall in line to follow behind the Pied Piper. I believe many people are too shy to lead, in whatever situation they are in. The average person, when entering a department store, will follow the person who previously entered the store. People will follow other people through the same exact door, no matter that other doors are more accessible. People tend to follow the path of a predecessor. People do the same thing because it's easier that way. It takes more commitment, work, and determination to find and to independently accomplish something new and better." "The Power of Being Different" will give you THE POWER TO BE DIFFERENT AND BETTER AND SUCCESSFUL!

- Reviewed by John Weaver  
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